



WORKSOP TOWN ACADEMY

Brochure 2023/24



WELCOME

Lace up those boots and get ready to take your game to the next level!

Welcome to the Worksop Town Academy, where we live and breathe football. Our mission? To help our local young players unleash their inner star quality on the football pitch! With our team expert FA and UEFA qualified coaches, you'll be dribbling, passing and kicking like a pro in no time.

We're not just about developing technical and tactical ability, though. No way! We're all about igniting that spark of passion in a young player's belly and keeping it blazing strong, so they can take on the field with confidence and style.

So step up your game by joining our elite training academy today!



 enquiries@worksoptownacademy.co.uk

 worksoptownacademy.co.uk





Learn.Play.Improve

TABLE OF **Contents**

- 1** Welcome
- 3** What is included?
- 4** Training
- 6** Trials
- 7** Fixtures
- 8** Communications
- 11** Player's Kit
- 13** Your Contract & Payment
- 14** FAQs



WHAT'S **INCLUDED**



x2 weekly training sessions with a FA and/or UEFA qualified coach



Comprehensive Saturday fixture programme for ages U8-U16



Train at our outstanding facility at WTFC



Minimum of two player performance reviews per season

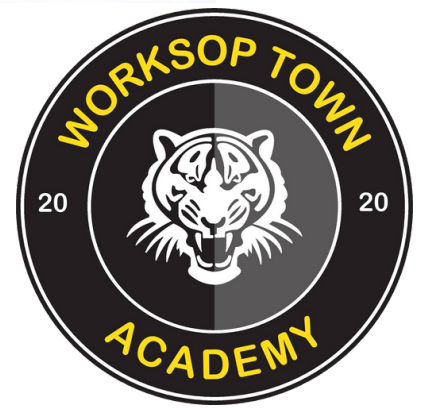


Pre-season 3-day camp and tournament



Access to VEO technology and Strength & Conditioning coaching when available

All this and more for fantastic value at £58.99/month!



THE TRAINING

LEARN FROM THE BEST

Benefit from the wealth of knowledge and expertise within our carefully selected coaching team.

Comprising of FA, UEFA B and UEFA A license coaches, our team have various experience from a variety of professional English clubs including:

- ▼ Manchester United
- ▼ Chelsea FC
- ▼ Sheffield United
- ▼ Leicester City
- ▼ Stoke City
- ▼ Nottingham Forest
- ▼ Sheffield Wednesday
- ▼ Barnsley FC

5 FACTORS OF DEVELOPMENT



TECHNICAL



TACTICAL



PHYSICAL



PSYCHOLOGICAL



SOCIAL

WHEN IS ***TRAINING?***

Get your game on with twice-weekly training sessions, as per the timetable below.

We're looking for players who are ready to commit to both sessions, so make sure you're up for the challenge before attending your trial!

Monday 17:00-18:30	U12, U13
Monday 18:30-20:00	U14, U16
Tuesday 17:00-18:30	U7, U8, U9, U10, U11
Wednesday 17:00-18:30	No Training
Thursday 17:00-18:30	U12, U13, U14, U16
Friday 17:00-18:30	U7, U8, U9, U10, U11

Why are there no U15s?

We are looking to build a U15 development squad within the 2023/24 season. Please email enquiries@worksoptownacademy.co.uk for more info regarding this age group





THE **TRIAL PROCESS**

Psst...want to join the best young players in our area at our Elite Academy? Just a heads up, it's invitation-only, meaning you'll need to dazzle us on one of our trial evenings to be in with a chance.

Registering for a trial

Ready to hit the field and show us what you've got? Check out our trial evenings by clicking the link [HERE](#).

No trials currently scheduled? Don't worry, just shoot us an email at enquiries@worksop-town-academy.co.uk and our team will guide you to the next step.

Before your trial

You're almost ready for the big night! We'll send you an email before the trial with everything you need to know; from what to wear to where to go, and how the evening will unfold. Don't worry if you don't receive a confirmation email straight away, we will send everything to you just a week or so before the trial night...(but do keep checking your spam/junk folders!)

After your trial

We aim to get in touch with all attendees by the end of the following week with (hopefully!) the good news regarding the results of your trial.

Remember, if you aren't accepted straight away it is **not** the end of your footballing journey with us! We aim to retain and nurture every single young player who steps foot onto our pitch by enrolling them into our development programmes.

Many of our trialists aren't successful first time, but often achieve a position after spending some time in our development centres...you can read just one of our many players' success stories [HERE](#).

(Please understand that due to the high numbers of players coming through the gates, and as per how it works in pro academies, we are unable to provide individualised feedback for players)

THE COMPETITIVE FIXTURE PROGRAMME



Here at the Academy, our main goal is development. However we recognise our young players are also itching for some competition (we see you too, parents!).

Under 7s

For this age group our focus (and as per the FA guidelines) really is on the development of those early skills and passion for the game, and as such will not be entered into a specific fixture programme. That's not to say some players might not get called up to represent our U8s from time to time however!

Under 8s to Under 12s

These age groups are scheduled to take part in a Foundation Phase games programme organised by Worksop Town Academy. These fixtures will take place on Saturdays either home ("home" could be at WTFC OR at our partner site Worksop College) or away. There will be a minimum of x10 tournaments per season played at home

Under 13s and Under 14s

these will be entered into the Junior Premier League programme. These fixtures will take place on Saturdays either home ("home" could be at WTFC OR at our partner site Worksop College) or away.

Under 16s

these will be entered into the Junior Premier League programme. These fixtures will take place on Saturdays either home ("home" could be at WTFC OR at our partner site Worksop College) or away.



COMMUNICATION



Communication is key!

It can be easy to lose track of who to speak to about what...so here is a breakdown of all the ways you can get in touch with us...

Stephen Stennett



Steve is our fabulous Head of Academy Operations and UEFA A License coach with a wealth of knowledge and experience. He is our "man on the ground" who will be able to answer any of your footballing questions regarding the player development pathway.

When/how can I speak to Steve?

Steve is available on all Academy evenings. He is also available via email at operations@worksoptownacademy.co.uk, however please do be aware he has limited time in the office as he is mostly out on the pitch!

Keegan Burton



As well as being an excellent academy coach, Keegan is also our academy support officer, responsible for player welfare and experience. He is here to help, so please do feel free to have a chat to him about anything at all.

When/how can I speak to Keegan?

Keegan is available on most academy evenings (though please do be aware he also has his own teams to coach!) or via email at support@worksoptownacademy.co.uk or by phone on 07949084057. Keegan should be able to get back to you in most instances within 48hrs, but please do allow for a little extra time during busy periods (such as after trials, during camps etc.).

Leanne Howe



Leanne is our finance and accounts manager and deals with everything regarding your contracts/payments. If you have any finance/contract related questions you can email Leanne at accounts@worksoptownacademy.co.uk.

Please note that Leanne works part-time, and so please do allow for this when waiting for a response from her.

Emily Slack



Emily is our office manager. She can help with any general queries and/or point you in the right direction of who can help! If you want to get in touch with Emily please email enquiries@worksoptownacademy.co.uk

**COMMUNICATIONS
REMINDER**


We just wanted to remind everyone that our main form of communication is by **EMAIL**.

It is really important that you **add the following email addresses to your contacts** to avoid emails landing in spam/junk etc.

We cannot accept any responsibility for missed communication via email due to you not completing the above...

WHO TO CONTACT

- • • Academy.director@worksoptownacademy.co.uk
- • • **This is a outward address only** - please use one of the below if you want to contact us...
- • • Support@worksoptownacademy.co.uk
Keegan Burton - General support for academy parents
- Accounts@worksoptownacademy.co.uk
Leanne Howe - any account, contract or finance queries
- Enquiries@worksoptownacademy.co.uk
Emily Slack - general enquiries



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STACK TEAM APP

This is our communications app which we use to share scheduling information etc. PLEASE JOIN THIS ASAP - if you are not on this communications app, you simply will not know what's going on!



stack team app

Worksop Town Academy

Join our app to stay up to date with our latest information - it's free!

Follow these steps to join our app:

1. Scan the QR code below & download Stack Team App or visit www.teamapp.com.
2. Sign up to Stack Team App and log in to your account.
3. Search for 'Worksop Town Academy' and request to join.



SCAN ME



stack team app

Download on the App Store

GET IT ON Google Play

Contact:

Emily Slack

07949 084057

enquiries@worksop-town-academy.co.uk

PLAYER KIT



Scoring style points is just as important as the game itself, which is precisely why we've got a kit that mirrors the first team of Workshop Town FC!



You're in the driver's seat when it comes to selecting your gear. Take your pick from purchasing items one by one or going all out with the complete Academy bundle!

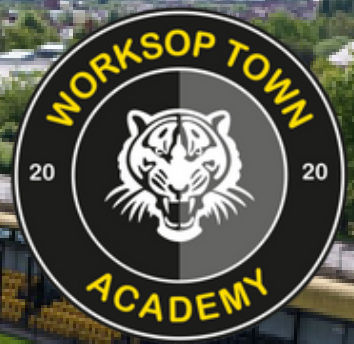


Why not enhance your ensemble with our iconic accessories and comfortable loungewear?



Order yours here:
worksoptownacademy.co.uk/kit-store

PLAYER KIT




The kit store is **NOW OPEN**. As a minimum, and as per your T&Cs, you will need to purchase an “Academy Player Bundle”, consisting of a match shirt, shorts and socks. In addition there is lots of training attire also available so you all really look the part!


How to purchase Kit:

We appreciate buying kit is an added expense, and so we have a couple of different options available to you:


1. *Pay upfront* - if you prefer to pay for your items upfront then simply head to our [KIT STORE](#) and browse through our selection.
2. *Spread the cost* - if you would rather lighten the load by spreading the cost of your kit over 4 payments, then you have an option to pay via “ClearPay”. If you choose this option please note there is a 6% surcharge to cater for Clearpay’s fees to us. In order to pay by Clearpay please click [HERE](#) - note this option is not available on our regular kit store, and is only applicable to the Academy Player Bundle (i.e. not the optional training items).

Before you purchase your kit please read the following:

 **Sizes:** All sizes are available to try on at the club, just ask your age group coach after your training session has finished and they will help you out.

 **Refunds:** As these items are customised, there will be *no refunds* for any item unless faulty. Therefore Please do make sure you have tried on the sample sizes for each item available at the club before completing your purchase. A size guide is also available [HERE](#).

We can’t stress how important it is to try on kit before buying...THERE WILL BE NO REFUNDS FOR INCORRECT ITEMS ORDERED.

 **Delivery:** Please note as this is a made to order item, delivery can take from 4-6 weeks and will be delivered to Worksop Town FC and not your home address. We will be in touch once we have received your item!



PAYMENTS & ***CONTRACT***

Within this brochure we have highlighted some on the main points of your contract, but of course it is really important that you read and accept the terms & conditions fully before signing up to this programme.

The full terms of your contract can be found [HERE](#).

PAYMENT

As mentioned earlier the cost of this programme is £58.99/month, and this is payable via direct debit on the 1st of every month.

1. When you first sign up to the programme you will receive an invoice for your first month's payment...this will be calculated pro-rata from your start date
2. You will need to pay this initial invoice via card/applepay/paypal - by making your first payment you are deemed to have accepted the terms set out in the contract above.

3. You will then receive your Direct Debit mandate which will need to be completed in order to set up your monthly payments.

NOTE: this email will be from "Evolution Soccer" and please check your spam/junk folders!

4. Once you have completed steps 1-3 above your payments will be scheduled to come out automatically on the first of every month and you don't need to do anything else!

NOTE: Payments are scheduled for the 1st, but in reality they can take up to 7 days to complete so please allow for this.

FAQs



▶ **Need a helping hand? Who's your go-to for support?**

For anything Academy related, Keegan will be able to assist (support@worksoptownacademy.co.uk)

For any issues regarding billing or payments then it's Leanne (accounts@worksoptownacademy.co.uk)

For anything else, contact Emily (enquiries@worksoptownacademy.co.uk)

▶ **What happens if the first team have a home fixture on a training evening?**

In the event that the first team schedules a game during our training schedule, we will have to cancel the session. However, we are committed to making it up to you. We will organise an alternative session before the end of the season to ensure you don't miss any vital training time. For more information, refer to section 4.1.a.v of our Terms and Conditions.

▶ **Training is cancelled due to the weather, what happens next?**

In case of inclement weather, we regret that we cannot grant refunds for any training cancellations as per the terms of your contract. However, please be assured that we prioritize the safety of our players and always exercise caution in making such decisions.

▶ **What happens if my financial circumstances change?**

Talk to us! Although you are in a contract until the end of the season, we understand things can get tough out there, and we are always willing to work with you and help however we can. Feel free to contact us to discuss by emailing accounts@worksoptownacademy.co.uk .

14

? Still have questions ?

Please feel free to contact us via
Keegan (support@worksoptownacademy.co.uk)

or

Emily (enquiries@worksoptownacademy.co.uk)